



## Searching For People

### Creative People Searches (General)

- **Spock (<http://www.spock.com>)**  
Spock is now in public beta and delivers thorough results on people. It pulls content from other websites and allows users to enter their own information, wiki-style.
- **Pipl (<http://pipl.com/>)**  
Pipl searches the deep web to find information hidden within databases and other areas that standard web crawlers can't or won't search.
- **Wink (<http://www.wink.com>)**  
Wink is a smart search tool that pulls information only from social network sites such as MySpace, LinkedIn, Bebo and Facebook.
- **ZoomInfo (<http://www.Zoominfo.com>)**  
ZoomInfo offers two search strategies, free and paid. The site is geared to recruiters, but it offers plenty of leads for reporters, too. You can search by person, by a person within a company, or just by a company.

### Search Across Networks

- **Infopirate (<http://www.infopirate.com>)**  
Infopirate allows users to share their bookmarks, which reporters can then use to look up individuals or companies.
- **Sputtr (<http://www.sputtr.com>)**  
Sputtr offers single search window with many different options: Type in "Second Life" and search through YouTube, Flickr, Digg, etc. by selecting your button of choice.
- **Whonu (<http://www.whonu.com>)**  
At Whonu, search through images, videos, news, maps, blogs, books, calendars, notebooks and more. After, you can share or bookmark your search results.

## RSS/ Blog/ Podcast Searches

- **Blogdigger** (<http://www.blogdigger.com>)  
Blogdigger is a powerful search tool that digs only through blogs to retrieve information.
- **Everyzing** (<http://www.everyzing.com>)  
At Everyzing, search only for audio or video files for information.

## Search The Zeiggeist

- **Omgili** (<http://www.omgili.com>)  
Search through what people are saying in forums and discussion boards.
- **Pixy** (<http://www.pixy.com>)  
Mega-search for images and videos on dozens of journalism/ news sources, now divided by category.

## For Fun

- **Gahooyoogle** (<http://www.gahooyoogle.com/>)  
Search through Google and Yahoo on one combined split screen.
- **Gizoogle** (<http://www.gizoogle.com>)  
Return Snoop Dog-flavored search results.